



GEF CSO Network
Statement on Agenda 05 : [GEF Visibility Policy](#)
69th GEF Council, 2 June 2025

The GEF Civil Society Organisation (CSO) Network believes that good communication and outreach is critical to maximising the engagement of stakeholders in the work of the GEF. We note the Progress Report on implementation of the GEF Policy on Communication and Visibility.

We welcome an opportunity to contribute to the implementation and review of the Policy and support efforts to strengthen the recognition, outreach, and influence of the Global Environment Facility (GEF). As a long-standing partner in GEF's work, CSOs play a vital role in helping to ensure that GEF-funded initiatives are inclusive, equitable, transparent, and grounded in local realities. CSOs also have significant experience in outreach and engagement of stakeholders.

The Network would like to make the following points for consideration:

Visibility efforts should consistently highlight the importance of a Whole of Society Approach and the role that CSOs women, youth and IPLCs can play as core implementing partners in GEF financed projects. CSOs often serve as frontline agents of change, mobilizing communities, innovating on-the-ground solutions, enhancing capacities through climate education to amplifying GEF's impact among marginalized and grassroots constituencies.

The policy implementation should include **clear guidance on engaging CSOs in communication and outreach** as well as giving credit to CSO partners in communications materials, events, and media. GEF should also consider enhancing the use of new media in outreach and visibility to reach broader audiences, especially local communities, indigenous peoples, youth and other stakeholders. In addition, visibility in this respect should be a two-way street - therefore, the GEF CSO Network recommends the inclusion of mechanisms that creates communications and visibility with opportunities for feedback, learning, and participatory approach.

In conclusion, the Network believes that a robust, inclusive, and equitable visibility policy can enhance the GEF's global reputation while reinforcing the critical contributions of civil society actors and other local stakeholders.

We remain committed to collaborating with the GEF Secretariat, implementing agencies, and partners to ensure that visibility is not only about recognition but also about empowerment, equity, and lasting impact.